



## Graphical Guidelines Orc Vantage 2011

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This manual was created to help you use the Orc Vantage logo in the correct way. This manual is a supplement to Orc Graphical Guidelines 2011.

**ORC**

Corporate Identity Guidelines – ©2011 Orc Group AB

## Orc Vantage Logo

### Partner logo use

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The partner logo is to be used by signed Orc Vantage Partners.

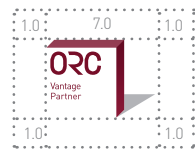


## Sizing and spacing

### Clear space and minimum size

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The height of the Orc Vantage logo can never be smaller than 6 millimeters. The clear spacing must always be 40 percent of the logo size.



## Background

### Background interaction

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The Orc Vantage partner logo should preferably be placed on a white background. If this is not possible it can be placed on a one color, light background. If the background is dark, the Orc Vantage logo should be placed on a white plate. It should not be placed on multicolored backgrounds.

Preferred



Accepted



Not accepted



## Approval

### Orc's Partner Marketing Group

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If anything regarding the trademark and logo guidelines is unclear please ensure you seek approval from Orc's Partner Marketing Group prior to using the logo or trademark.

[partnermarketing@orc-group.com](mailto:partnermarketing@orc-group.com)

# Contact

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